



Auto Aftermarket Guangzhou

2018 Auto Aftermarket Guangzhou

PWTC Expo China

Sep. 3-5, 2018



2018 New Layout with Steady Progress

In 2017, AAG has 100,000 sqm displaying area, attracting more than 50,000 professional visitors and 1,600 exhibitors worldwide. As the largest automotive aftermarket trade fair in Southern China, AAG has played its role as the trading, communications and professional investment platform in auto aftermarket.

International Key Economic Zone

China is currently the world's largest automotive producer. In 2017, car sales of China reached nearly 30 million. Scale of automotive aftermarket is expected to exceed 800 billion RMB. By the end of 2017, there are 2.34 million cars in Guangzhou and 3 million in Shenzhen. Both Shenzhen and Foshan have joined "2 million car city". The number of total car production in Guangdong is expected to reach 2.9994 million in the whole year, and ranked top over the nation.



"Guangdong Bay Area"- Hub of Pearl River Delta Region, "The Belt and Road"-Important International Trading Port



Along the construction of "Guangdong, Hong Kong and Macau Bay area", integrating its geographical and commercial advantages, AAG is now an important platform for trading and communication in automotive industry, especially in the Pearl River Delta region and the eastern, northern, western region. Benefit from Guangzhou's superior geographical and commercial position. AAG is efficiently promoting the economic development of Guangzhou, Foshan, Zhaoqing, Shenzhen, Dongguan, Huizhou, Zhuhai, Zhongshan, Jiangmen, Hongkong, Macao and cities around. AAG will dedicate on building a professional platform for southern automotive aftermarket.

Four Industry Sectors Display Whole Market

Tracing Industry Hot Points, Holding Industry Future Opportunities

AAG 2018 will focus on four main industry sectors: auto parts & components; repair & maintenance; accessories and tuning. The new repair & maintenance zone of 2017 AAG received lots of excellent reviews. The new Accessories Zone of 2018 AAG will reveal latest products.

Parts & Components



Repair & Maintenance



Accessories



Tuning



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AAG is a highly efficient event and the best place to introduce new products. It has huge potential. I believe in near future, AAG will become a famous event worldwide.

—— Mr. Qu Hua
Former Division Chief, Automotive
Repair Management Department,
Beijing Municipal Commission of
Transport

AAG-UTS attracts many tuning fans from Guangdong, Hongkong and Macau. It's a wonderful platform for automotive customizing companies.

—— Mr. Peng Xianfeng
Operating Manager of China Proper,
FRC S+

The new commercial vehicle zone will bring more benefits to AAG and the relative industries. It will provide a high quality platform for buyers.

—— Mr. Yan Lixing
Executive Vice President, China
Commercial Vehicle Parts Market
Federation (CCVP)

”

Two New Zones: Commercial Vehicle Wearing Parts ^{NEW}

AAG will expand commercial vehicle zone and wearing parts zone, upgrading intelligent interconnection zone and strength in worldwide marketing network.

- Commercial zone will cover commercial vehicle parts, workshop equipments, repair and maintenance.
- Wearing parts zone will focus on the specialty of products and attractive more customers.
- Intelligent interconnection zone will be upgraded in 2018 AAG. As the cooperation between internet enterprises and traditional automotive companies getting more and more deeply, the idea of “Cross-boundary cooperation and win-win future” has been the industry consensus.



Leading Brands of Industry Joined AAG

Part of the leading brands including:

Auto Parts

BAIC Group, North Lingyun, Northeast Industries Group, Fawer, Valeo, Fast, Gaci Auto, GSP, Universe Filter, Gold Phoenix, Jinxi Industries Group, JAC Motors, Luoshi, Liuzhou Automobile, Inner Mongolia First Machinery Group, Quanxing, Ruili Group, Riyong Jea, Denso, Schaeffler, Isuzu (China), Yuchai Machinery, Yongyu, China North Vehicle Research Institute, China North Industries Group Corporation, Sinotruk J, Zhengyu, FAWDE, etc.

Repair & Maintenance

A+A, Fcar, Baic Rochac, Hongkong b2b Group, Cjet, Dongche, Big Thunder Group, Daming Transmission, Kingwin, Jingzhongjing, Lawrence Auto, SATA TOOL, Shengma, Real Information Technology, Linko, Wonderful, Launch Tech, Yoki Machinery, etc.

Tuning

ABT, Boostane, Broad, Shelby, Wald, SUBARU, Youdao, Umbrella, AMCC, etc.

Intelligent Interconnection:

Huahui, Huihong, Kuayue, Weiwen, etc.

The automotive aftermarket is growing rapidly and we really need a comprehensive international platform to discover what's going on in the industry. AAG is such a show at the right time in the right place. I can see our overseas customers pay high attention to this show, as they will come to visit and talk directly to us face to face.

——Ms. Zhang Xiaofei
Sales Regional Manager, Universal Filter

AAG is a great opportunity to meet new suppliers and to talk face-to-face with our current suppliers. This is the most comprehensive fair in China and is the bridge of enterprises and automotive aftermarket.

——Ms. Li Wei
Sales General Manager, Quanxing Seiko Group

In this 3-day event, we can meet new clients and strengthen the relationship with original business partners. It is worthy to be here.

——Mr. Ding Shican
Market Manage, GSP Automotive Group

Exhaustive Visitor Resources

Professional Buyers Efficient Matchmaking

- AAG make skilful use of its vast industry network including government organization, association, research institutes, OEM, inviting worldwide potential buyers to attend AAG.
- "Point to Point" connecting overseas association and chamber of commerce; organizing promotion seminar regularly, promoting AAG around the globe.
- "Enterprises drive enterprises"- brand enterprises send invitation to dealers, actively expanding the platform influence.



"AAG not only promote cooperation between China and Middle-east Countries, but also provide great opportunities for medium and small enterprises in Middle East. We are willing to introduce AAG to auto parts association in Middle East, to seek more cooperation opportunities."

—Mr Arafat Alharahshen
Arab Business Forum in China

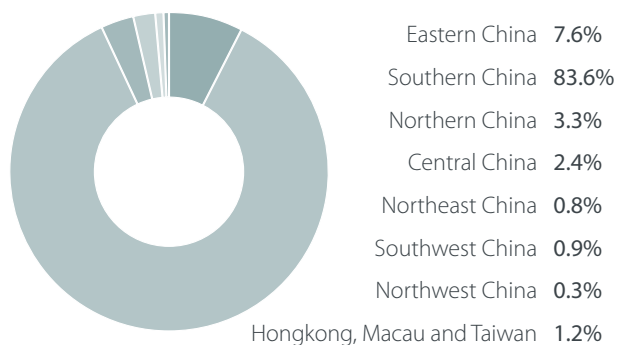


"We are fortunate to know many premium suppliers here. The effect of AAG exceeded our expectations. We are very grateful to the organizers for their comprehensive and meticulous service."

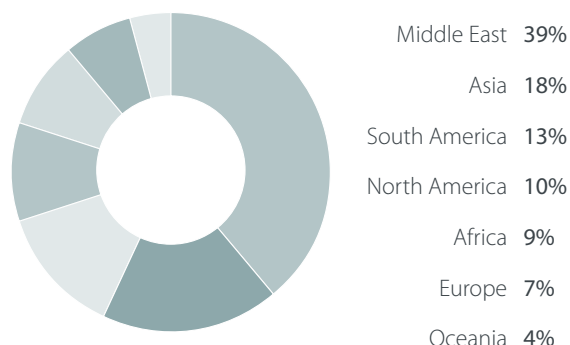
—Mr Litvinov
General Manager, GLavavtosnab Limited Liability Company

Visitor Satisfaction Increased Every Year

Chinese visitors by geographical origin



Overseas visitors by geographical origin

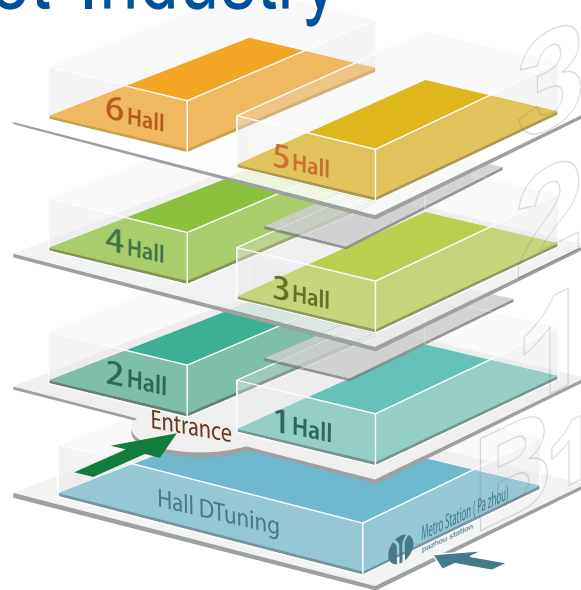


*Source: Visitors Survey 2017

The Largest Brand Trade Fair of Automotive Aftermarket Industry in Southern China

Scale: **100,000 sqm**

- Hall 1 Brand and Overseas Enterprises
- Hall 2 Repair & Maintenance & Accessories & Customising
- Hall 3 Intelligent Inter-connection
- Hall 4 Wearing Parts
- Hall 6 Commercial Vehicle
- Hall DTuning



Registration online in 10 seconds



Entirely new online registration system improves pre-registration efficiency, 10 seconds to complete the registration process.

Search www.aag.org.cn or scan QR code, get involved instantly!

Boost enterprises branding, attracting domestic and overseas high-calibre buyers

Automotive Aftermarket Guangzhou launches the era of omnimedia. We offer various online and offline publicity for you to attract more attention. AAG utilizes multifaceted marketing networks, such as official website, app, to post hot news. Wide-ranging options of fringe programmes, forums and matchmaking are on offer. Media interviews opportunities will help enhance your profile and the effectiveness of your participation at the fair.

- Trade media and outdoor advertisement campaigns
- Email
- SMS and E-newsletter
- Auto parts market directional procurement invitation
- Social network
- Online and offline customer invitation
- Worldwide marketing activities
- Personalized invitations for exhibitors

We ensure your effective trade fair experience with finely orchestrated promotion efforts:



Online advertisement



Personalized invitation



Mobile application and Wechat Publicity

Fair facts

Date: Sep 3 - 5, 2018 (annual)
Opening hours: Sep 3 - 4, 2018 (09:00-17:00)
Sep 5, 2018 (09:00-15:00)
Venue: Poly World Trade Center Expo, Guangzhou, China.
Admission: Free of charge. For trade visitors only.
Standard rental prices:

Zone A (including Intelligent Inter-connection Zone and Wearing Parts Zone)

Standard package (12 sqm) RMB 9000
Raw space (min. 36 sqm) RMB 700/sqm

Zone B (including Commercial Vehicle Zone, Repair & Maintenance & Accessories& Customising)

Standard package (12 sqm) RMB 7800
Raw space (min. 36 sqm) RMB 600/sqm

Organizer:

China National Machinery Industry Corporation

Undertakers:

China National Machinery Industry International Co., Ltd
SINOMACH Intelligence Technology Co., Ltd.
China Electric Apparatus Research Institute Co., Ltd
China National Automotive Trade in Services Guangzhou Co., Ltd
CMEC International Exhibition Co., Ltd

Associates:

Industry and Information Technology Commission of Guangzhou Municipality
Guangzhou Municipal Commission of Commerce

Co-organizers:

Nam Kwong Exhibition Co., Ltd
China Auto Parts and Accessories Corporation
Guangzhou Poly World Trade Center

Supporters:

Guangzhou Municipal People's Government
Nam Kwong (Group) Co., Ltd

Overseas cooperation units:

SAE International (USA)
AIAG- Automotive Industry Action Group (USA)

Local cooperation units:

Committee for Vehicle Use Motor & Electrical Appliances of CAAM
Related Industry Branch of China Association of Automobile Manufactures
China Commercial Vehicle Parts Market Federation
Shanghai Council for the Promotion of International Trade
Zhejiang Association of Automobile Manufacture
Yuhuan Auto & Automobile Parts Manufacture Association
Ruian Automobile Motorcycle Parts Industry Association
Cixi Auto & Motor Parts Industry Association
China Council for the Promotion of International Trade, Shandong Sub-Council
Shanghai Council for the Promotion of International Trade, Taizhou Branch
Shanghai Ju Jia Culture and Communication Co., Ltd
Shenzhen Kunpeng Exhibition Co., Ltd.
Zhongshi Yingjia Advertising Ltd
Szlower Cultural Diffusion Co., Ltd

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